**I like old school architect drafting text…**

**I like the thought of the blue in my logo, white and black colors on the brochure.**

**I’d like to include the following info and headings…**

**ABOUT ME…**

It is important in any relationship, especially in business, to know the person you are partnering with, therefore…

I am Charles William Simco, better known as Will, and I was raised in Bakersfield, California. I have a broad spectrum of life experience ranging from poverty at age 18, residing on Cottonwood Road, to honorably serving my Country as a United States Marine and protecting the citizens of California while serving as an officer of the California Highway Patrol.

I graduated from South High School in 1994 and subsequently joined the United States Marine Corps. After 4 years of service as an infantry machine gunner, I was honorably discharged and returned home to become an electrician with Pavletich Electric. As an electrician, I gained valuable insight into construction and the various phases of the building process, in both the residential and commercial sectors. Through this experience I gleaned the mechanical expertise to diagnose HVAC systems, as well as an understanding of various electrical phases, amperage, and wiring configurations of said equipment.

In 2001, I met the stringent qualifications and was selected to attend the prestigious California Highway Patrol Academy in Sacramento, CA. After demonstrating the skill, knowledge, and ability to serve as an officer in a leading law enforcement agency, I pursued a successful and reputable career saving the lives of others. I honorably retired from the California Highway Patrol in 2017, in pursuit of a career in the rapidly evolving field of energy conservation.

Alike to previous accomplishments, I am proud to say I am a Home Energy Ratings System (HERS) Rater, and the owner of Aircert Energy Ratings. My institutional knowledge as an investigator, attained over 15 years of service as a peace officer, provides the expertise to verify the sound nature of equipment, identify/resolve potential liabilities, professionally document findings, provide a global understanding of building codes, and the ability to provide expert testimony to defend my client’s interest. To this avail, my skills are second to none.

I hope to gain you as a future customer based upon my work ethic, dependable nature, flexibility, knowledge and fairness. If you are not satisfied with professionalism of your current HERS Rater, or find they are too busy to meet your needs, please consider using Aircert Energy Ratings.

Thank you,

Will Simco

**WHY CHOOSE AIRCERT ENERGY RATINGS…?**

**WORK ETHIC…**

My entire adult life has been spent working in professional organizations, which required nothing less than commitment, integrity, and attention to detail. I have truly been groomed to care about the service I produce. When you hire me, you are hiring a full time professional, who will go out of their way to ensure your project has been structured correctly to avoid costly setbacks, maintain reliable and effective communication to safeguard that your goals are met, and provide you with the highest possible level of customer service.

**ADAPTABILITY…**

Improvise, adapt and overcome are three words ingrained into every United States Marine. My experience in the military has led me to become adaptable to any situation. Adaptability is one of the most important attributes in construction, yet is the hardest to find. Projects do not always go as planned and problems arise. When drawbacks occur, you want someone who does not fold under pressure. Someone who can adjust their course of action to find common sense solutions for your toughest problems. Look no further than me.

**COMMON SENSE…**

I will not charge you for a phone call regarding your project. I will not call you back to the jobsite to take care of minor details I can take care for you. I will not fail an energy measure in order to obtain a retest fee. You will not have problems at the end of your job because I overlooked the scope of your energy rating needs. Issues like these prove that sound judgement in practical matters is paramount in building long lasting business partnerships, and I understand common sense is the key to reaching mutual goals.

**I AM PROUD TO OFFER THESE SERVICES…**

* CalCERTS, Inc. Certified for 2016 Standards
* Duct Leakage Testing
* Blower Door Testing
* Airflow Testing
* Refrigerant Charge Testing
* Watt Draw/Fan Efficacy Testing
* Building Envelope Sealing Testing
* Ventilation and Indoor Air Quality Testing
* New Solar Homes Partnership (NSHP) Solar Testing
* Quality Insulation Installation (QII)
* Central Hot Water Distribution System (DHW) Certified
* Permit Acquirement

Include:

CalCERTS, Inc. Certified HERS Rater

* FOLLOW ME

**Facebook.com/aircertratings**

**Instagram.com/aircertratings**

**Twitter.com/aircertratings**

**Linkedin.com/in/aircertratings**

* CERTIFICATIONS

**HERS Residential Alterations**

**HERS Residential New Construction**

**HERS NSHP Solar**

**HERS Non-Residential**

**HERS Whole-House Rating (April of 2018)**

* MEMBERSHIPS

**CABEC**

**Build it Green**

**Energy Star Partner**

**Efficiency First California**

**CalCERTS, Inc.**